

Batter Blaster's "Share Your Story" Contest Guidelines

1. Contest Period

Entries for the Batter Blaster "Make A Batter Blaster Commercial" contest must be received between the first two weeks of every month. At that point, Batter Blaster's staff will select 25 finalists and post them on <http://www.batterblaster.com/shareyourstory>. Voting will be open to the public and will end the fourth week of each month. Subject to Batter Blaster staff's discretion, monthly winners will be selected from the finalists.

2. Eligibility

The Batter Blaster "Share Your Story" contest is open to legal residents of the United States only, 13 years of age and older. Prior to entering, potential contestants must read and agree to the Full Terms and Conditions.

3. How To Enter

Entries to the contest must include text and a valid photo attachment sent to the email address: shareyourstory@batterblaster.com. Batter Blaster graphic assets will be made available at <http://www.batterblaster.com/blog>. Contestants receive an email notification once their submission has been received and accepted. Please read the Contest Rules for more information regarding entry content. Please include with your entry:

- a. Name
- b. Phone Number
- c. Email Address
- d. Physical Mailing Address
- e. Age

4. Rating and Voting

Contestants regularly visit www.batterblaster.com/shareyourstory to see when their entry has been uploaded for the month's contest. The Top 25 stories will be uploaded to the contest page on a monthly rotation. Family and friends of contestants visit the website to vote for their favorite stories. Voting for the winner of the Batter Blaster "Share Your Story" contest will be held the last two weeks of every month in June, July and August in the year 2010. Voting is open to the public. Only one vote per user per day, please.

5. Judging

Finalists will be decided based on several factors, including votes and the relevance to the contest rules and designated monthly theme, and in regards to the final discretion of Batter Blaster staff.

6. Finalist Notification

Finalists will be notified by email after the third Monday of every month. Finalists will be posted on <http://www.batterblaster.com/blog> and contest webpage at <http://www.batterblaster.com/shareyourstory>.

7. Prizes

- a. Monthly Grand Prize Winner

- i. Family-Pack of Round Rock Express Tickets
 - ii. Honored at the designated Round Rock Express game
 - iii. Batter Blaster Breakfast Kit
 - iv. Recognition on the contest microsite
- b. Weekly Honorable Mention Winner
 - i. Batter Blaster t-shirt
 - ii. Batter Blaster coupon, magnet and temporary tattoo
 - iii. Recognition on the contest microsite

8. General Rules

Prizes will be awarded, provided a sufficient number of eligible entries are received. By participating in the contest, entrants agree to be bound by the official rules and the decisions of the Batter Blaster staff. All entries will be declared made by the authorized account holder of the email address submitted at the time of entry. Batter Blaster is not responsible for technical, hardware, software or telephone malfunctions of any kind; lost or unavailable network communications, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications cause by the user or by any of the equipment or programming associated with or utilized in the contest, or by any human error which may occur in the contest. Batter Blaster reserves the right to cancel the contest. Batter Blaster reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the contest or contest website, violates the official rules, or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the contest may be a violation of criminal and civil law. Contestants enter the contest by emailing their story and photograph that's relevant to that month's designated theme to: shareyourstory@batterblaster.com. Contestants must be at least 13 years of age or older. If they are younger than this, then they must have parental consent with at the very least, a digital signature. There are Honorable Mention winners chosen weekly that receive prizes. There are Top 25 entries selected and posted to be voted on by friends and family. There is one winner selected monthly that receives the Grand Prize consisting of a family-pack of free tickets to a Round Rock Express game, along with being honored at the game, and a Batter Blaster breakfast kit. All entrants must keep an original copy of their text and picture files, and be ready to supply the original file at Batter Blaster's request. Entrants agree that their story content and photograph shall have no racist, pornographic or hate speech content.

9. Release

By submitting an entry, you hereby grant Batter Blaster and its affiliates, subsidiaries, assigns, licensees, designees and legal representatives the irrevocable, perpetual and worldwide digital and other rights to use, reproduce, edit, market, store, distribute, have distributed, publicly and privately display, communicate, publicly and privately perform, transmit, have transmitted, create derivative works based upon and promote the entry (as such may be edited and modified by Batter Blaster at its discretion) for editorial, commercial, promotional and all other purposes (including posting on any websites). In addition, you and anyone else who may have collaborated on your entry, hereby assign to

Batter Blaster all rights, titles and interests that you and any additional persons may be deemed to have in any reproduction, product or derivative work using or incorporating the entry. You warrant that the entry does not infringe on any copyright, moral right or trademark. You warrant that you have the right to grant any and all necessary rights to Batter Blaster. You hereby release and hold harmless Batter Blaster LLC from any and all claims, damages, expenses, costs and liabilities from any third party pertaining to your entry.

10. Winners Will Be Posted

Current Monthly Winners and Honorable Mention Winners will be posted to the main page of www.batterblaster.com/shareyourstory. Previous winners will be posted under the gallery section.